SEO keywords for Final Website

* Travel
* Tourism
* India
* Trip
* Planning
* Delhi
* Bangalore
* Mumbai
* Jaipur
* Tourist
* Taj Mahal
* Tourist Attractions

What areas/locations are you target and why?

* San Francisco, Miami and Boston
* Big cities with international airports
* Lots of people travelling from these well-off areas
* What is the duration of your campaign? Try to explain your reasoning on the duration. Is there an event, etc?.
* Couple months before summer, and a month before Winter holidays when travel rates are the highest and most trips are being planned.

